

A survey of the Durness community to gauge support for a local Health Hub

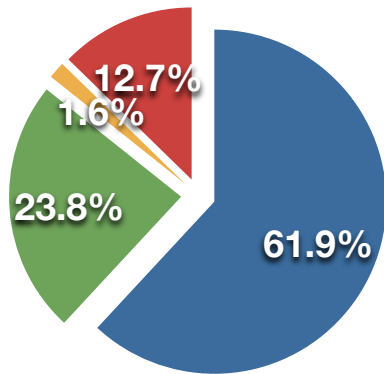
The survey was compiled by Just Enterprise on behalf of Durness Parish Hall Trustees and Durness Development Group. Questionnaires were made available in three Durness retail businesses and online between Monday 3rd March and Friday 21st March 2014.

50 'paper based' responses were received, and 13 online. The total of 63 responses represents approximately 25% of eligible voters in the Parish of Durness. The following is a summary of responses;

85.7% thought the Health Hub project was 'Very Important' or Important'

83.9% thought they would use it 'Frequently' or Sometimes'

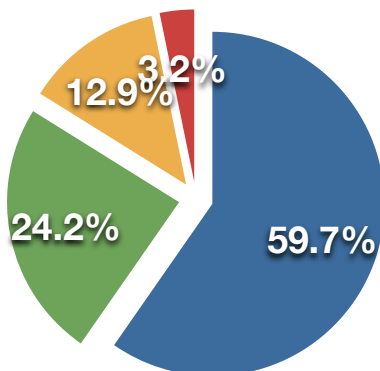
How Important?



● Very Important ● Important
● Slightly Important ● Not at all Important

How important do you think this planned local facility is?	
Very Important	39
Important	15
Slightly Important	1
Not at all Important	8

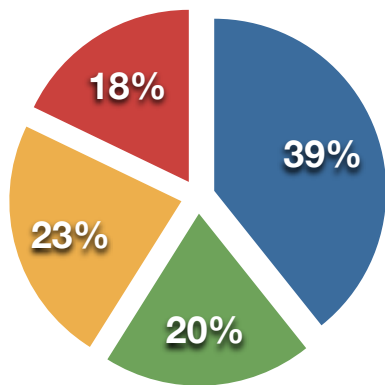
How would you use it?



● Frequently ● Sometimes
● No, Not at all ● Not Sure

Based on the current facilities planned for the hub listed, do you think you would use it?	
Frequently	37
Sometimes	15
Not Sure	2
No, Not at all	8

How would you prefer to pay?

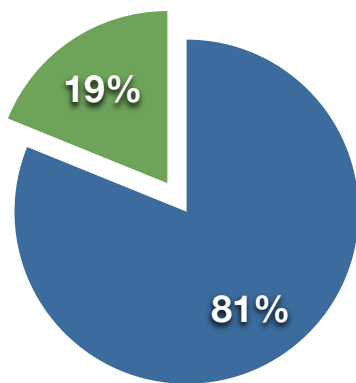


- Pay as you Go
- £10 to £15/month
- up to £10/month
- £15 to £25/month

If there was a monthly subscription fee to use the facilities (access to the fitness suite and support from a personal trainer - classes would incur a small additional fee) what might you be prepared to pay?

PAYG	22
up to £10/month	11
Between £10 and £15/month	13
Between £15 and £25/month	10

Useful visitor attraction? (Business owners)

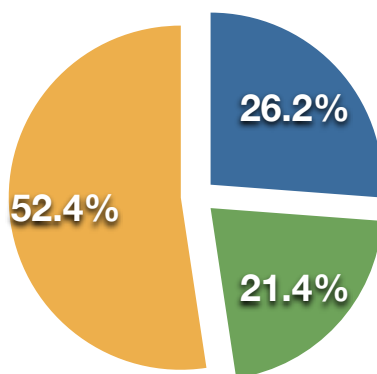


- yes
- no

If you are involved in a tourism/hospitality business do you think the hub would provide a useful additional local facility for visitors?

yes	43
no	10

Corporate' membership? (Business owners)



- yes
- no
- maybe

If your answer to the above question is 'yes' would you be interested in a corporate subscription?

maybe	22
yes	11
no	9

A summary of additional activities suggested by respondents

Spinning	9
high energy'/circuit training	5
Boxercise/boxing	4
Fitness classes	3
Gym	3
Martial Arts inc boxing, kickboxing	3
Exercise for elderly/mobility problems	3
Yoga	3
Personal trainer	2
Dance	2
weight watchers	2
Weights	1
Massage	1
Aerobics	1
Posture, mobility, tai-chi, Pilates	1
Tai-Chi	1
Cycling	1
Running	1
Health check-up	1
Pool	1

Other Comments

The following comments were submitted in response to various sections. Whilst they did not always apply to the question being asked, they are included here for completeness and transparency.

PAYG would be OK, but who would collect money and would facility be manned?
I'd just intend to use the machines (in particular rowing machine) there myself rather than have a personal trainer
More home care for the elderly
Total waste of money
* Nothing would encourage me to use it. What range of benefits are you intending to bring?
* An expensive way to get loads more storage! There is a treatment room and a new office isn't needed
* Up to now I have not heard of one person who is for the health hub and would use it. A waste of public money
* These comments were submitted by one person

